



BUSINESS ACTIVITIES

BUSCOMPANY is a brand which represents some of the most important private bus operators in Piedmont, such as: **SEAG** set up in 1973, **ATI** set up in 1879. With our buses we provide public transport for people travelling to work or school and private coach hire for leisure activities. We operate urban and interurban services in the provinces of **Turin** and **Cuneo** and we offer private coach hire with excellent services for travelling in **Italy** and in **Europe**. **Linea Verde Giachino**, the Bus Company's **tour operator**, offers tours all over Piedmont, Italy and Europe for school groups and adult groups.



School trip

We believe that an educational trip can be the ultimate learning experience. For over 16 years **Linea Verde Giachino** has helped teachers plan a huge variety of school trips. When planned and implemented well, learning outside the classroom contributes significantly to raising standards and improving students' personal, social and emotional development. We offer a wide range of itineraries of educational tours for both **primary** and **secondary school** groups around Piedmont and Italy.

Adults trip

We can offer you personalised itineraries to visit all the beautiful place in our region. Piedmont is a very historical spot, full of art and culture. Visitors will be attracted to its wonderful landscapes, the fascinating **Savoy Residences**, **old traditions** and a vast choice of **gastronomic specialities**, great food and high quality wines. In Piedmont, the region where the **Slow Food** movement was born almost 20 years ago, our visitors can taste the **delicious foods** in a private setting and visit the **wine fields** accompanied by top connoisseurs. Typical food can be tasted such as hazelnuts, white and black truffles, quality wines, cheeses from the alps and local cured meats. These products can be bought in shops or directly from the production area. All the programmes we offer are custom-designed to give the maximum to our visitors. There is a very experienced team made up of passionate guides who offer service 24 hours a day.

